ABOUT US

AVIATION TIMES is a business news portal established in 2013 (in Prague) that provides online journalism covering the business aviation industry. The concept of AVIATION TIMES is to deliver online news regarding the full spectrum of activities from manufacturers, operators, service providers, airports, aviation events and present visitors (aviation auditorium) with a focus on central and eastern Europe, Ukraine and Russia.
AVIATION TIMES is aviation magazine bringing you news from all areas and perspectives of aviation in Central and Eastern Europe coming out in printed version four times a year. The first issue came out on November 11, 2013.

AVIATION TIMES can be instrumental in introducing your products and services to our international audience of readers. To launch new products or services AVIATION TIMES may be the medium of your choice. We can strategically position advertisement, link to online sites or create a site on our pages where additional information may be found.

AVIATION TIMES will be delighted to assist you with customized proposal for a promotional campaign. We have highly qualified copywriters, graphic designers and photographers that will do their creative work with your success in mind.

AVIATION TIMES welcomes your input and press releases but they may be subject editorial approval of essence or priority.
AVIATION TIMES’ aim is to provide the latest news with the emphasis on Central, Eastern European and Russian markets to a local and global audience. Our target is to deliver online news and information at professional standards combined with interviews with manufacturers, operators, service providers. Articles on our pages will present the latest news and updates, our readers will easily be able to source the most important information from their sector of aviation at the right time and in the right place.

Our online activity is focused on the regions of Central, Eastern European and Russia, our readers can find every aspect of business aviation including: airports, aircraft sales, aircraft operators, executive handling providers, aircraft maintenance service centres, training facilities and flight planning providers.

AVIATION TIMES is much more than just an online news portal. It is the place that broaden the horizon of your business and let you promote yourself to the world. With the latest reports and interviews that you share with us you can save a lot of time with your promotion. Everybody deserves a fair chance, and we provide it. We believe that your aviation business offers quality and our readers should know about it.
NAMELY WE FOCUS ON COUNTRIES:

- Czech Republic
- Slovakia
- Liechtenstein
- Slovenia
- Croatia
- Romania
- Serbia
- Belarus
- Estonia
- Latvia
- Georgia
- Ukraine
- Belarus
- Moldova
KEY TOPICS
Our area of focus includes airports, aircraft sales, aircraft operators, executive handling providers, aircraft maintenance service centres, training facilities and flight planning providers. Furthermore, we seek to find and publish variations in aviation law and rules in different countries. Last but not least, we also provide you with the latest press releases from local companies, reports from different regions and various statistics, all in order to keep you in touch with the Aviation industry, whether it is your business area or an interest.

REPORTS
Our aim at AVIATION TIMES is to bring you news and reports on topics such as numbers and types of aircraft operated in different countries, numbers of operators and listed handling providers on a daily basis. Our reports are prepared in cooperation with local Civil Aviation authorities.

KEY PERSONNEL
AVIATION TIMES provides latest reports about successful aviation business figures including interviews with executives who are willing to share their experiences of doing business in Central and Eastern Europe.
YOUR CHANCE TO SHARE WITH US

Here is your chance to shine. Has your company achieved an important milestone? Have you extended your fleet, your service portfolio or hired new people? Did you just release a new press kit or do you have any news to share? Have you organized or are you organizing a show or event? Do you have important information that our readers should definitely not miss?

Take the opportunity to share your corporate news, achievements, new people on board, activities, reports, press releases, and send it to us at email news@aviation-times.aero

ADDITIONAL

Have you found something that you would like to know more about? Please feel free to contact us with your questions.

AVIATION TIMES is the place for the promotion of your news, activities, press releases, and so on. We offer various places on our website and in our newsletter for advertising to help you to promote your company and your business activities to international readers.
RELEASE DATES FOR 2016

<table>
<thead>
<tr>
<th>Season</th>
<th>Release date</th>
<th>Advert closure</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPRING</td>
<td>11. February</td>
<td>11. January</td>
</tr>
<tr>
<td>SUMMER</td>
<td>11. May</td>
<td>11. April</td>
</tr>
<tr>
<td>AUTUMN</td>
<td>10. September</td>
<td>10. August</td>
</tr>
<tr>
<td>WINTER</td>
<td>11. December</td>
<td>11. November</td>
</tr>
</tbody>
</table>
## ADVERTISMENT PRICES

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
<th>Size (mm)</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>1/1 full - last page</td>
<td>210 x 260</td>
<td>8 000</td>
</tr>
<tr>
<td>B</td>
<td>1/1 full - inside full page</td>
<td>210 x 260</td>
<td>4 000</td>
</tr>
<tr>
<td>C</td>
<td>1/2 half page landscape</td>
<td>210 x 230</td>
<td>2 000</td>
</tr>
<tr>
<td>D</td>
<td>1/2 half page portrait</td>
<td>105 x 260</td>
<td>2 000</td>
</tr>
<tr>
<td>E</td>
<td>1/3 page landscape</td>
<td>210 x 86</td>
<td>1 000</td>
</tr>
<tr>
<td>F</td>
<td>1/3 page skyscraper</td>
<td>70 x 260</td>
<td>1 000</td>
</tr>
<tr>
<td>G</td>
<td>1/4 page portrait</td>
<td>105 x 130</td>
<td>700</td>
</tr>
<tr>
<td>H</td>
<td>1/4 page landscape</td>
<td>210 x 65</td>
<td>500</td>
</tr>
</tbody>
</table>

### TECHNICAL SPECS.

- **Bleed:** 3 mm
- **Full format including bleed area:** 216 x 266 mm
- **Safe zone:** 200 x 250 mm
- **Color space:** CMYK
- **No registration marks.**
- **No bleed marks.**
## ONLINE ADVERTISMENT

<table>
<thead>
<tr>
<th>Element</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slider</td>
<td>810 x 300 px</td>
<td>1500 €</td>
</tr>
<tr>
<td>Leaderboard</td>
<td>810 x 90 px</td>
<td>1000 €</td>
</tr>
<tr>
<td>Sidebar widget</td>
<td>390 x 120 px</td>
<td>400 €</td>
</tr>
</tbody>
</table>

## TECHNICAL SPECS.

- **Format:** PNG, JPEG, GIF
- **Color space:** RGB
- **Resolution:** 72 dpi